

PROGRAMME SPECIFICATION

This form is to be completed and maintained for all taught undergraduate and postgraduate programmes and those (typically cohort-based) research programmes which incorporate a significant taught element (e.g. MRes and DProf). Notes of Guidance for completion are shown in italics in the right hand column below. A blank pro forma can be downloaded from http://www.governance.salford.ac.uk/page/aqa_forms

Guidance is also available from Developing Your New Programme - A Programme Developer's Guide 2009/10 at http://www.governance.salford.ac.uk/new_programme.

The Programme Specification is a definitive statement of an approved programme of study. It is also a key document for the programme approval process. At Outline Approval stage programme development teams must complete sections 1- 17. At Detailed Approval stage all sections of the form must be completed.

Amendments to sections of the Programme Specification may be made only with the approval of the relevant body in accordance with the University's programme design, approval and amendment procedures as indicated in the appended table.

General guidance on programme specifications is available from the QAA at www.qaa.ac.uk/academicinfrastructure/programSpec/

Date of completion of this version of programme specification: 6th August 2012

Date of approval by CPPARC: 23 August 2012

Stage 1 Outline Approval Sections 1 – 17			
1	Awarding institution/body		University of Salford
2	Taught at		Ashton Sixth Form College
3	College and School(s) responsible for the programme		College of Arts and Social Sciences School of Media, Music & Performance
4	Links with partner institutions		Ashton Sixth Form College
5	Programme accredited by		EDEXCEL
6	Final Award and Intermediate Terminating Qualifications	Final Award(s)	HND
		ITQs	
7	The FHEQ (Framework for Higher Education) level of the qualification		HND Level 5
8	Programme Title		Media Production
9	Length of programme (in each mode)		Two Years
10	Mode(s) of attendance/delivery		Full – time
11	Year of commencement		1995 Amended with effect from September 2012
12	Funded by		Tuition Fees
13	Aims of programme		COURSE AIMS 1) To develop a practical and critical understanding of broadcast production and associated areas. 2) To develop professional production skills appropriate to Television

		<p>& Radio</p> <p>3) To develop an understanding of the creative and performance skills which contribute to television and radio production</p> <p>4) To recognise the implications of developing technologies and processes to broadcast production</p> <p>5) To provide responsiveness to the changing demands of the media production industries</p> <p>6) To develop in students the disposition and ability to read critically, to think logically and to communicate effectively</p> <p>7) To encourage self management and the development of inter personal skills</p> <p>8) To develop the capacity to work effectively and creatively as a member of a team</p> <p>9) To stimulate academic curiosity and to provide the academic foundations for further study and training.</p> <p>10) To develop ideas in the formats of Radio and Television</p> <p>11) To develop and demonstrate technical skills using a wide range of equipment</p>																																
14	Entrance requirements	<p>Entrance requirements</p> <p>*Advanced GCE(200 points)excluding General Studies, preferably Media & Communication</p> <p>*Vocational A level(200 points) Media Communication and preferred (advanced GNVQ)</p> <p>*A level: B/C excluding General Studies, preferably with Media or Communication.</p> <p>*Advanced GNVQ:overall merit in Media communication & production preferred.</p> <p>*BTEC National Diploma: two distinctions, two merits in second year.</p> <p>* Irish Leaving Certificate :200 points</p> <p>* Scottish Highers : 200 points</p> <p>*IB:24 points</p> <p>Appropriately experienced applicants will be considered in line with the University's Accreditation of Prior Learning (APL) procedure .</p>																																
15	For programmes not wholly 'owned' by one School the allocation of responsibility for the administration of the programme	Not applicable																																
16	Programme structure	<p>Year 1</p> <p>Total 120 credits (All compulsory core modules)</p> <table border="1"> <thead> <tr> <th colspan="2">Semester 1</th> <th colspan="2">Semester 2</th> </tr> </thead> <tbody> <tr> <td>Radio</td> <td>20</td> <td>Media Practice</td> <td>20</td> </tr> <tr> <td>Studio</td> <td>20</td> <td>Video & Audio Development</td> <td>20</td> </tr> <tr> <td colspan="2">Video Production</td> <td colspan="2">40</td> </tr> <tr> <td colspan="4">Produce/Direct and Research Workshops 2 x Video Projects in semester 2</td> </tr> </tbody> </table> <p>Non assessed training - Workshops in Study Skills</p> <p>Camera ,Sound & Editing</p> <p>Year 2 Total 120 credits</p> <table border="1"> <thead> <tr> <th colspan="2">Semester 1</th> <th colspan="2">Semester 2</th> </tr> </thead> <tbody> <tr> <td colspan="2">Compulsory Choose one from: Television & Audio Project(20) Studio Project (20)</td> <td colspan="2">Compulsory Showreel Project (20)</td> </tr> <tr> <td colspan="2">Options Choose two from: Television & Audio Project (20) Studio Project (20) Intro to Scriptwriting (20)</td> <td colspan="2">Options Choose from two from: Research and Produce (20) Production Management (20) Camera (20)</td> </tr> </tbody> </table>	Semester 1		Semester 2		Radio	20	Media Practice	20	Studio	20	Video & Audio Development	20	Video Production		40		Produce/Direct and Research Workshops 2 x Video Projects in semester 2				Semester 1		Semester 2		Compulsory Choose one from: Television & Audio Project(20) Studio Project (20)		Compulsory Showreel Project (20)		Options Choose two from: Television & Audio Project (20) Studio Project (20) Intro to Scriptwriting (20)		Options Choose from two from: Research and Produce (20) Production Management (20) Camera (20)	
Semester 1		Semester 2																																
Radio	20	Media Practice	20																															
Studio	20	Video & Audio Development	20																															
Video Production		40																																
Produce/Direct and Research Workshops 2 x Video Projects in semester 2																																		
Semester 1		Semester 2																																
Compulsory Choose one from: Television & Audio Project(20) Studio Project (20)		Compulsory Showreel Project (20)																																
Options Choose two from: Television & Audio Project (20) Studio Project (20) Intro to Scriptwriting (20)		Options Choose from two from: Research and Produce (20) Production Management (20) Camera (20)																																

		Camera (20) Technical Skills (20)	Technical Skills (20)
		Non assessed training – PDP – CV Skills in a 3 day block. Website Design and Streaming	
		Outline for Year 2 Students must complete 40 compulsory credits to include Showreel Project and either Studio Project or Television and Audio Project. Students then select 40 credits per semester from the list below. A module cannot be selected more than once.	
		Television and Audio Project (20) Studio Project (20) Intro to Scriptwriting (20) Camera (20) Technical Skills (20) Research and Produce(20) Production Management (20)	
17	Requirements for progression at each level, plus the criteria on which the final award is based	Requirements for progression are governed by the Academic Regulations for Taught Programmes.	

Stage 2 Detailed approval Sections 18 – 25

18	JACS (Joint Academic Coding System) code and any other relevant code	P310 (Media Production)
19	Relevant Subject Benchmarking statements (and any other reference points)	The programme conforms to QAA Communication, media ,film and cultural studies benchmark statements and the QAA framework for Higher Education Qualifications
20	Programme content	See module specifications
21	Intended learning outcomes	<p>. On successful completion of the programme, students will be able to:</p> <ol style="list-style-type: none"> 1. demonstrate a knowledge and critical understanding of key media production concepts, techniques, and processes. 2. deploy methods of research, enquiry and evaluation in the analysis of critical texts and creative practice. 3. effectively communicate information, analysis and arguments (written, verbal, and through creative practice). 4. critically reflect upon and evaluate their own creative work, and the work of others. 5. solve problems and think flexibly using techniques appropriate to creative practice, and with an appreciation of the limits of their skills and knowledge. 6. demonstrate self-management, employ effective time-management skills, and successfully meet deadlines. 7. communicate and integrate constructively with others in groups and production teams. 8. demonstrate knowledge of the broadcast industry and how it operates

		<p>9. develop their creative ideas in the formats of Radio/Television.</p> <p>10. demonstrate technical skills using a wide range of equipment.</p> <p>11. demonstrate knowledge and technical skills in at least one of the following : Production, Editing , Camera and Sound .</p>
22	Teaching, learning and assessment strategies	<p>A range of teaching, learning and assessment methods enable the learning outcomes to be achieved. Teaching and learning incorporates lectures, seminars and practical workshops, and group projects develop team working skills and enable students to apply their creative and technical skills in production contexts. Assessment strategies include essays, technical and practical assignments and group production projects. Students are encouraged to reflect critically on their work through self evaluation.</p>
23	Assessed professional experience	N/A
24	Special features of programme	<p>Ashton Sixth Form College has invested significantly in technology and facilities for students. The college's most recent development, the Geoff Higgins Building, is a fantastic example, housing purpose-built classrooms for Children's Care, Learning and Development, and Health and Social Care students. The building is also home to the Learning Resource Centre which has computers available for students to use, silent study areas and a host of study aids.</p> <p>With the new Geoff Higgins Building LRC in place, the old library area has now been re-developed as a 160-seat lecture theatre which is regularly used for guest speakers and events.</p> <p>» Library and LRC</p> <p>The Learning Resource Centre aims to provide all students with a range of services and facilities to support and enhance the learning experience, offering a friendly, safe and clean working environment.</p> <p>» ICT Facilities</p> <p>The college ICT facilities are second to none – with over 600 networked PCs machines students have access to use them in house or to access work from the college network.</p> <p>» Specialist Course Facilities</p> <p>Throughout the subject areas there is a range of specialist equipment available to use. In the expressive arts department students have access to digital cameras and digital video cameras, iMac computers with Final Cut Pro editing software. Students also benefit from the use of our 24-track professional recording facilities as well as the iMac computers for creating and editing music.</p>
25	Arrangements for student support	<p>The college has a wide range of student support services, including a chaplain, counselling services, specialist career advisors, Ashton Sixth Form College has an outstanding record of student support and a vibrant college environment which aims to bring out the best in all students</p> <p>The college support for students includes:</p> <ul style="list-style-type: none"> • An Aimhigher and Gifted and Talented Programme to help students on their way to university and beyond. • A specialist Careers department. • A college Chaplain. • A college Counsellor. • Excellent tutorial support through group and one-to-one sessions to

		<p>monitor your progress and help you get the most out of college.</p> <ul style="list-style-type: none">• A specialist Learning Support department for students who need additional help with their studies.• A student council who work on behalf of the student body to enhance college life. <p>Details of these services can be found at http://www.asfc.ac.uk/?page_id=106</p> <p>All students have access to a member of staff who can provide personal guidance and suggest other sources of help. Students with specific learning difficulties are supported through this programme and can be referred to the appropriate support services for help. Student feedback is elicited by several mechanisms, upon which action may be taken by the programme leader.</p>
--	--	--

Form PS Appendix: Programme specification: responsibility for approval and amendment

		PROGRAMME APPROVAL		AMENDMENT*		
		PARSC/APPC outline approval	PARSC detailed approval	School	PARSC	APPC
1	Awarding institution/body	✓				✓
2	Taught at	✓				✓
3	Faculty and School(s) responsible for the programme	✓				✓
4	Links with partner institutions	✓				✓
5	Programme accredited by	✓			✓	✓
6	Final Award and Intermediate Terminating Qualifications	✓				✓
7	The FHEQ (Framework for Higher Education) level of the qualification	✓				✓
8	Programme title	✓				✓
9	Length of programme (in each mode)	✓				✓
10	Mode(s) of attendance/delivery	✓				✓
11	Year of commencement	✓	+		✓	
12	Funded by	✓				✓
13	Aims of programme *	✓	+	(✓)	(✓)	(✓)
14	Entrance requirements		✓		✓	
15	For programmes not wholly 'owned' by one School the allocation of responsibility for the administration of the programme*	✓			(✓)	(✓)
16	Programme structure*	✓	+	(✓)	(✓)	(✓)
17	Requirements for progression at each level, plus the criteria on which the final award is based	✓				✓
18	JACS (Joint Academic Coding System) code any other relevant code		✓		✓	
19	Relevant Subject Benchmarking statements (and any other reference points)		✓		✓	
20	Programme content*		✓	(✓)	(✓)	
21	Intended learning outcomes*		✓	(✓)	(✓)	
22	Teaching, learning and assessment strategies*		✓	(✓)	(✓)	
23	Assessed professional experience		✓		✓	
24	Special features of programme		✓	✓		
25	Arrangements for student support		✓		✓	

+ PARSC may approve these sections at the detailed approval stage when minor changes are introduced after outline approval

* the locus of responsibility for approving a programme amendment which falls into more than one category depends on the scope of the proposed amendment and its combination with other categories of amendment. Refer to guidance (including Programme Design, Approval and Amendment procedures paras 5.7 and 5.8 for changes to module specifications).